

**Forward Thinking Digital Innovation** 

# CASE STUDY Building Nischals Excellence Program

A Blended Learning Platform for under K-12



nischals excellence program







Nischal's Smart Learning Solutions Pvt. Ltd. (nischals) is an innovation-driven, ISO certified, NCERT empanelled, an international company that strives for simplifying the education system and making learning fun. It offers a wide range of perfectly blended, innovative, an academic product mix that makes teaching & learning a rewarding experience. It was founded on the premise of improving children's ability to grasp, apply and retain concepts in their long-term memory.

Nischals envisioned to create an E-Learning App for their Partnered Schools students for grades 6-10 with innovative features such as expert-led online classroom teaching, online exams and practice tests, homework and assignments, and deep student performance analytics.







Screens from the old app



Nischals contracted a local agency to build the first version of their app. Unfortunately, due to lack of technical leadership and product management expertise, the app was completely broken in production.

Some of the challenges were:

- **Solution** Poor technical architecture
- Lack of Source Code & Documentation management
- **User Experience was poorly designed**
- Lack of Agile Product/Project Management
- Android app had stability issues
- S Features were incomplete or broken



Case Study





We started off by building a completely new platform since the existing platform was beyond repair or salvage.

Solutions that helped us get to stable product/feature releases:

- **A UX led Feature Definition**
- **Creating clear Epics and Stories**
- Building a Scalable System Design & Architecture
- Agile Sprint management on Jira
- **Ocumentation on Confluence**
- Stable Codebase with Quality Standards
- Active QA Practice
- Program/Product Management with Release Roadmaps





## **From This**



Splash Screen



Home Screen



Live Classes



Class Videos

Main Menu

Analytics





Home Screen

Login Screen

9:41

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# To This





Homework

Online Exam

$\leftarrow$	
Chemistry	
States of Matte	er
Monthly exam	
Time taken Sco	bre
22:32 mins 2	5/30
Duration : 60mins	
PERFORMANCE	
Accuracy 9/10	Speed 5/10
5/10	5/10
8 min	
7 min 6 min	
5 min	
4 min	
3 min	
2 min 1 min	
01 02 03 04	Q5 Q6 Q7 Q8 Q9 Q10
EXAM KEY	
Q1 Board Exam Pattern	Evaluate - Critique
Chapter: States of Matter	
	that exists in both

.... 🗢 🔳 9:41 Grade 06 nischals nischals excellence program AY: 21-22 OTHER GRADES in our learning program :**b** 8<sup>th</sup> 7<sup>th</sup> R Grade Grade J. ĒŽ  $\mathbf{9}^{\text{th}}$ **10**<sup>th</sup> Grade Grade TRENDING VIDEOS View all 5:05 Nischal's new extended learning New physics dis System for children change the sylla Experience the glimpse of Next Gen education A new dimension o system in a short trailer. just for you 37 ííĺ Analytics Timetable Explore Account Home

Explore Screen

Gleecus TECHLABS Case Study



Exam Analytics

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Gleecus TechLabs (referred to as Gleecus) is a Forward Thinking Digital Innovation Company.

Gleecus is one of the fastest growing IT innovation partner for Startups, SMEs and Enterprises globally.

We combine Strategy, Technology Expertise, User- Experience Prowess and LEAN Delivery Processes to help our customers and their products/solutions reach their business goals in time. Every time!

**FORWARD THINKING** is at the core of our business values, our consulting approach and our internal workforce. This also makes us the right choice for Enterprises on their path for Digital Transformation.

### THANK YOU.

Feel free to connect with us.

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